

Suhad Al-Qenaei

CURRICULUM VITAE

Personal Data:

Name : **Suhad Jassim Mallallah Al-Jassim Al-Qenaei**
Nationality : Kuwaiti
Phone No.: Mobile : Mob. 97694441
Suhad Perfumes Est. telephone & fax: 25743435
Job : Perfume Designer and Owner of "Suhad Perfumes"
Address : Kuwait, Salmiya, Salem Al-Mubarak Street, Thurya
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Career Experience:

Suhad Al-Qanae's story with perfumes started as a hobby at the early beginning, then the hobby was converted to a career at mid 1990s when she began to design and create oriental perfumes and participate in trading exhibits held at hotels. She has been carrying out the business of perfumes trading and sale by herself at a time in which Kuwaiti woman business was in its early beginnings. After her perfumes had attained success and found interest and demand, she inaugurated Corona Perfumes Exhibit at Thurya Complex in Salmiya where she has been selling the perfumes designed by her. Suhad designed about 27 different fragrances sold through her exhibit in addition to another collection of special perfumes specifically designed for a certain customer in such occasions as wedding parties or other social occasions. These special perfumes are not offered for sale at her trading exhibit. In the course of time, her customer range extended to include all Gulf Countries. She also became a consultant on perfumes for a number of ladies belonging to Royal Governing Families in Gulf. Lately in 2006, Suhad Al-Qanae

changed her trademark and name of her trading establishment from "Corona Perfumes" to "Suhad Perfumes"

Training Courses:

Suhad Al-Qanae passed a number of training courses and workshops under the supervision of British Expert John Billy at The Perfumers Guild Limited in London. Thereafter, she became qualified to present training courses on perfumes design.

Memberships:

1. UK Fragrance Foundation

At the beginning of 2006, Suhad Al-Qanae became the first Middle East Member of UK Fragrance Foundation, considered as the largest international organization concerned with perfume affairs and working on spreading awareness and scientific and historical culture of perfume industry as well as their relation and significant effect on human life. The foundation is also the main source of all materials related to perfumes sciences and industry. Suhad Al-Qanae became one of 29 members in this organization who are deemed as the most famous perfume creators in the world.

2. **British National Royal Rose Foundation**

In August 2006 Suhad Al-Qanae became the first member in the British National Royal Rose Foundation from the Middle East Region. This foundation is concerned with Jori rose in particular. It aims at encouraging and improving science and art or rose plantation as well as keeping roses through education, training, scientific experiment, researches and international co-operation. This association was established in 1876 and now is considered the rose leading foundation worldwide. The activities of the foundation are extended all over the world.

Exhibitions:

Suhad Al-Qanae participated in several commercial exhibitions held in hotels through (Ex-Corona Perfumers Establishment, currently Suhad Perfumes Establishment) since the mid

of the 1990s, she has been participating regularly in many exhibitions organized all the year round.

Media:

Suhad is considered one of the prominent faces in Kuwait Media. Kuwait Press says about Suhad that she is the most famous perfume designer in the Gulf Area. During the year 2006 Suhad has had over 30 Television and Press Interviews in Kuwait and Arab Media including Al-Rai Al-Aam, Al-Watan, Al-Syasa, Al-Hadaf newspapers and Al-Yaqazah, KOL Al-Osrah, Laha, Nahdah and Laialena Magazines and Al Arabia Channel, Rotana Channel, Kuwait T.V and Al-Rai Channel. Kuwait Media continually publishes all Suhad news and activities. Suhad has fixed articles on perfume filed in each of the following.

1. "Al-Nahdah" Kuwaiti Weekly Magazine where Suhad has been editing Perfume Spray Page "Rashata Atr" since 2005.
2. "Altaf" Kuwaiti Monthly Magazine where Suhad has been editing article entitled Scented Words "Kalam Moatar" since 2005.

Honoring:

She was honored at 2006 Kuwaiti Innovators Festival from among 30 Kuwaiti celebrities who could attain achievements on international level.

Seminars & Lectures:

In March 2007, International Women's Group of Kuwait hosted Suhad Al-Qanai where she delivered a lecture on design and manufacture of perfumes. She also talked about her experience with perfumes since she has been a mature. International Women's Group of Kuwait a large number of members working in diplomatic corps and wives of ambassadors and diplomats accredited to Kuwait in addition to a large group of community ladies in Kuwait. The seminar was held at Sheraton Kuwait Hotel.

Works:

Nowadays Suhad is preparing to publish her first book about perfumes which shall be issued in London in English language through a British Publishing House then will be translated into Arabic.

Currently, Suhad is the Ambassador of for the Children's Cancer Hospital 57357 -Egypt, representing them in Kuwait. She does charity work for them from time to time and expos as well.